

BEST-SELLING AUTHOR & MARKETING
KEYNOTE SPEAKER

DREW DAVIS



**"IF MALCOLM GLADWELL
HAD A BETTER HEAD FOR
BUSINESS, HE'D BE
DREW DAVIS"**

JAY BAER, PRESIDENT OF CONVINC & CONVERT
& AUTHOR OF HUG YOUR HATERS

AKADREWDAVIS.COM
617.290.0480

TOP 20...

On Meetings & Conventions Magazine's List of Favorite Speakers. (Right after President Bill Clinton and Anderson Cooper.)

2ND MOST...

Influential Content Marketer in the World. (Between the Godfather of Content Marketing, Joe Pulizzi and the master of customer service, Jay Baer.)

USA TODAY

Best Business Book Finalist. Awarded for best-seller *Brandscaping: Unleashing the Power of Partnerships*

PRESIDENTIAL ADVISOR

Presidential Commission on Russian Relations, US State Department 2010 - 2012.

TOP 25

Jaw-dropping Marketing Speakers You Must See (along with Gary Vaynerchuk, Seth Godin, & Rohit Bhargava)

CO-FOUNDED, BUILT & SOLD

a thriving digital marketing agency. Wrote for Charles Kuralt, produced for NBC, and worked for The Muppets.

HIGHEST-RATED

Content Marketing World Speaker in 2014 & 2017 earning the opening keynotes in 2015 & 2018.



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WHO IS

DREW DAVIS?

Andrew Davis is a best-selling author and internationally acclaimed keynote speaker. Before building and selling a thriving digital marketing agency, Andrew produced for NBC's Today Show, worked for The Muppets in New York and wrote for Charles Kuralt. He's appeared in the New York Times, Forbes, the Wall Street Journal, and on NBC and the BBC. Davis has crafted documentary films and award-winning content for tiny start-ups and Fortune 500 brands.

Recognized as one of the industry's "Jaw-Dropping Marketing Speakers," Andrew is a mainstay on global marketing influencer lists. Wherever he goes, Andrew Davis puts his infectious enthusiasm and magnetic speaking style to good use teaching business leaders how to grow their businesses, transform their cities, and leave their legacy.



The New York Times

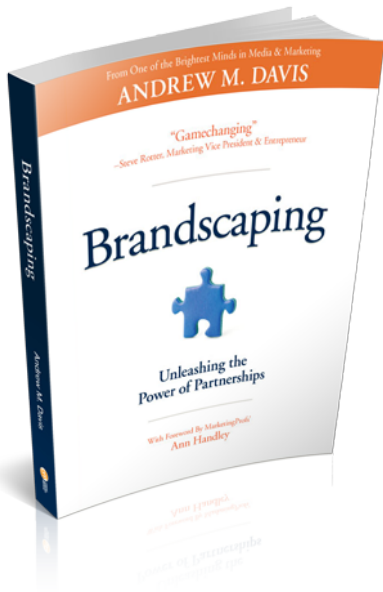
Inc.

THE WALL STREET JOURNAL.

Forbes

BEST-SELLING BOOKS

HARNESSING INNOVATION, INSPIRATION & PERFORMANCE

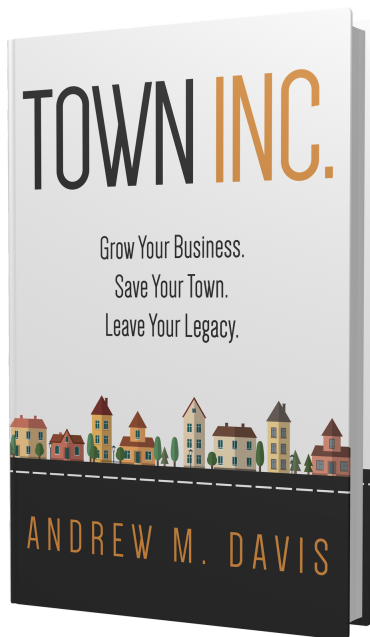


BRANDSCAPING:

Unleashing the power of partnerships.

Brandscaping uncovers how unconventional content partnerships lead to unparalleled marketing success. You'll learn how to bring together like-minded brands and undiscovered talent to create content that increases demand and drives sales.

Brandscaping is a big, infectious idea designed to be embraced by C-suite executives and implemented by savvy marketing professionals.



TOWN INC.

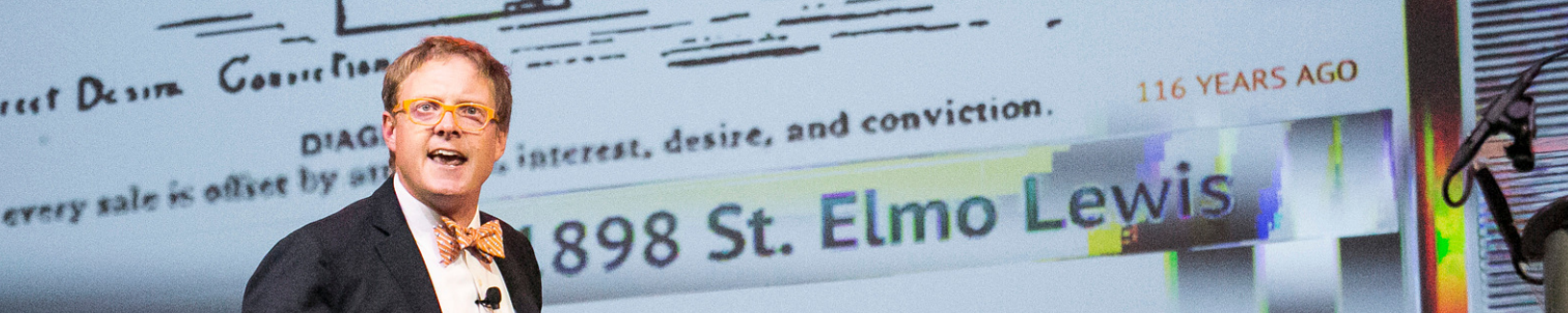
Grow your business. Save your town. Leave your legacy.

Town Inc. unpacks the deceptively simple link between building a booming business and growing a prosperous town. The secret, it turns out, is to market your town just as passionately as you market your own business.

What happens when you market the place you do business just as much – if not more – than the business you do?

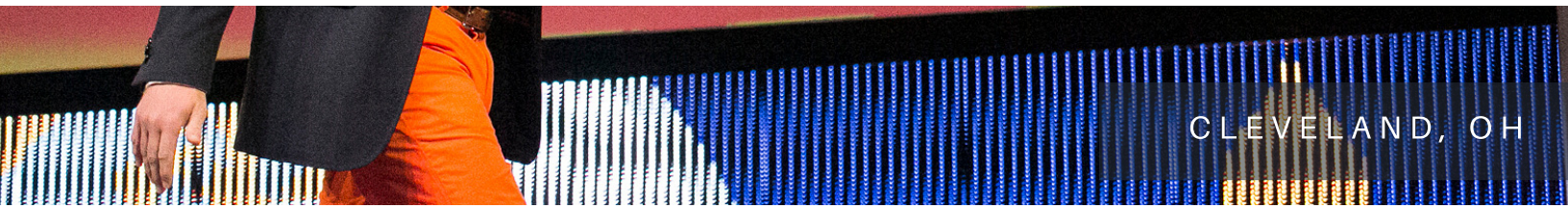
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TESTIMONIALS

INSPIRING AUDIENCES AROUND THE WORLD



CLEVELAND, OH



"The highest-rated speaker we've ever had. So, we invited him back. Two times."

John Lenser
Chairman, Cohere One

"One of the most entertaining, insightful and magical keynote speakers on the planet. Period."

Byron White
CEO, Writer Access

"Andrew exceeded all our best expectations. High energy, engaging, funny! Our audience loved him!"

Manuela Botelho
Executive Director, APAN

"Funny, engaging and best of all, a GREAT message. Our audience loved him!"

John White
CMO, BrandSource

HUNDREDS MORE AT AKADREWDAVIS.COM
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MOST-REQUESTED KEYNOTES

CUSTOMIZED FOR EVERYONE FROM PUBLISHERS TO PLUMBERS



Nestlé

Marketo

BRAND
ManageCamp
fresh THINKING
STARTS HERE

JamesHardie

INBOUND
MARKETING SUMMIT

hanley wood

DrivingSales MarketingProfs

Rakuten

Prudential

HW
HOUSINGWIRE

THE ARIZONA
GOVERNOR'S
CONFERENCE
ON TOURISM

CURIOSITY FACTORS:

The psychological phenomena creative marketers employ to earn and own attention in a noisy world.

INSPIRED:

How brilliant brands create a sudden urge to act.

THE LAWS OF ATTRACTION:

How daring destinations turn serendipity into success.

THE LOYALTY LOOP:

How small things add up to big business.

MOMENTUM:

How brilliant businesses turn browsers into buyers.

KILLER CONTENT:

How brilliant brands create less content and deliver bigger success.

CUSTOMIZED SESSION DESCRIPTIONS
AVAILABLE UPON REQUEST 617.290.0480



PUT A DATE ON HOLD

BOOKING INTO SPRING OF 2020



DREW DAVIS

AKADrewDavis.com | adavis@monumentalshift.com | (617)290-0480